

8 essential steps in creating an online course

Analysis

Development

Support



1 Analysis & Recommendations
While taking into consideration your vision for the course, we draw on best practices to align content, pedagogy, technology, and the learners' needs to propose effective online learning solutions.

2

Project Management
Once the learning path is chosen, the course is assigned to a Project Manager that closely follows every step of the development plan.



3

Content Strategy
At this stage, we will repurpose your content for online delivery, and build on online strategies.



5

Design & Integration
From a visual perspective, the online course starts to take shape.



4

Video & Audio
At this stage, any video or audio components are recorded.

7

QA
Quality assurance tests are performed.

6

IT Development
All the course infrastructure is put in place. LMS requirements are set up too.



8

Implementation
All the support services for the course are set up. All necessary training is conducted.



Live
The course is ready to be offered online.



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